

Overview of the Brick System

Brick 1 – Compilation of Voices (2-3min)

Who can tell us about it?

Interviews and Voices

TARGET USE: Exhibits/ Personal Stories / Compilation of Voices on a Topic

Brick 2 – Video Brief (2-3min)

Where can we see what people are talking about?

Voices mixed with/overlaid over Impressions of the Project	Impressions of the Project
--	----------------------------

TARGET USE: Exhibits/ Educational Material / Events / Webpages / Briefings / Digital Reports (Augmented Reality)

Brick 3 – Video Summary (1min)

How can we summarize our key message very briefly?

TARGET USE: Social Media /Briefings

Interviews and Voices	Commentary Titles over
	Impressions of the Project